

# A RECORD YEAR ANNUAL REPORT 2009

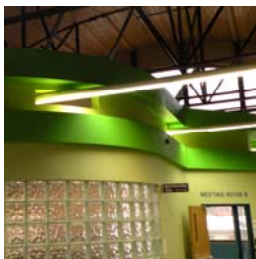


# RAPID CITY PUBLIC LIBRARIES 2009 IN REVIEW

1 MILLION CIRCULATIONS

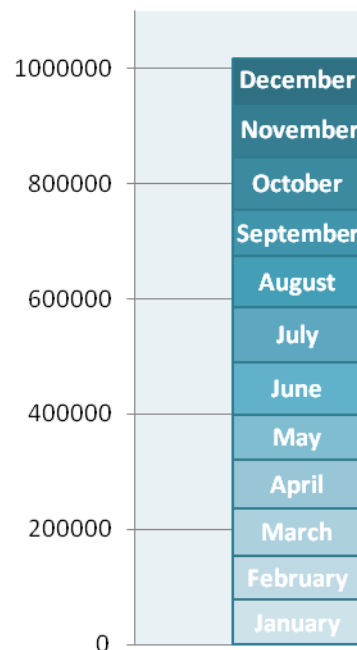
## MOVING FORWARD

- Express Check-In
- Roaming Reference to increase connections with patrons
- Drop-in programming to engage patrons
- The Rapid City Public Library was listed as one of the top 100 library "twitterers" according to [www.bestcollegesonline.com](http://www.bestcollegesonline.com)
- Building Updates
  - Service desk near front doors with express check-in machines
  - Vibrant, friendly colors in Youth Services
  - Acoustic improvements in upstairs meeting room



## INCREASED USE

- More than 50,000 library card holders
- 74% increase in program attendance, with more than 22,000 people participating

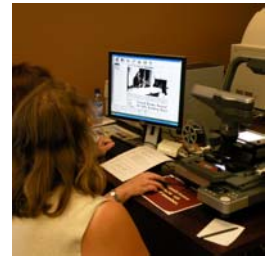
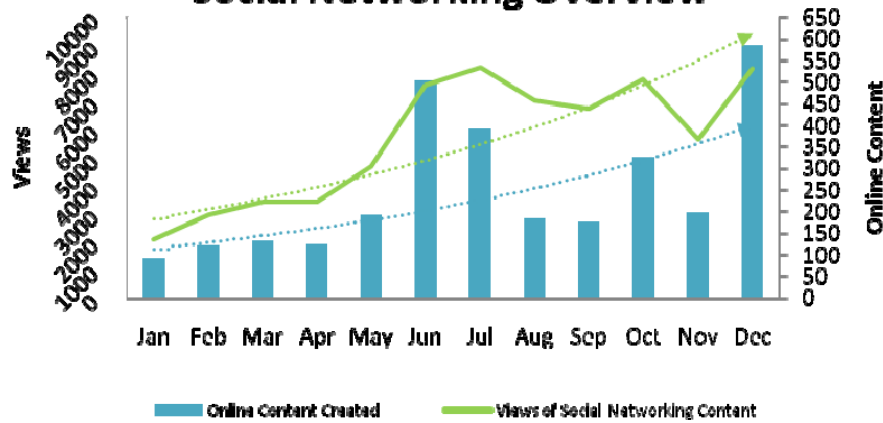




## CONNECTING ONLINE WITH SOCIAL NETWORKS

- 1,500 online followers of library content for Twitter, Facebook, My Space, YouTube, Flickr, del.icio.us, Library Thing, Knowledge Network, Flood Wiki and DUSEL Wiki
- Online content increased 250%
- 1,300 questions answered using online instant messaging

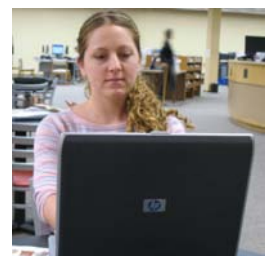
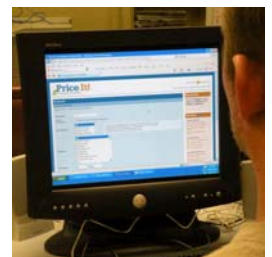
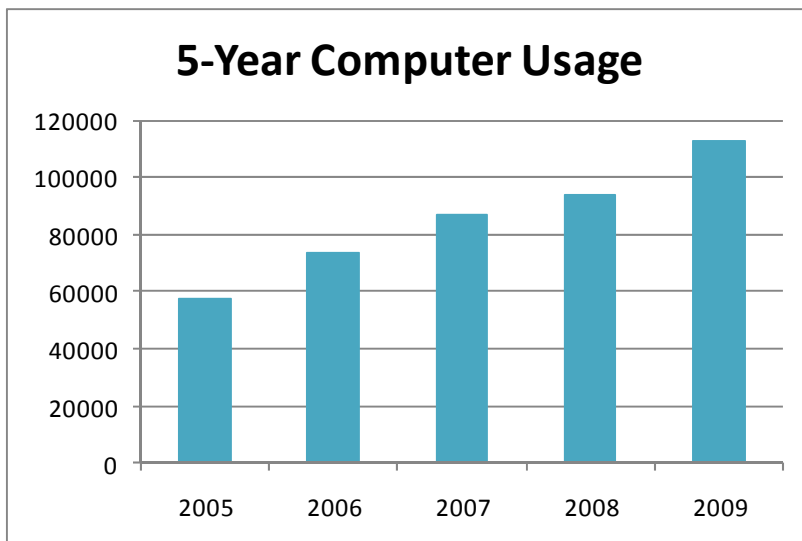
### Social Networking Overview



## COMPUTER USAGE

- Over 10,000 hours of wireless access in the last 6 months
- 5 years of steady growth in computer usage

### 5-Year Computer Usage





## PROGRAMMING



- 1,707 participants in Summer Reading Program
- Registered over 1,600 cardholders during Library Card Sign-Up Month, shattering the Mayor's Challenge of 800 cards



## RAPID CITY PUBLIC LIBRARY NORTH AT THE GENERAL BEADLE SCHOOL COMMUNITY CENTER

- Welcomed over 30,000 visitors
- Computer use increased 505% with over 15,000 online hours
- Reference questions increased 37%

